



# THE STATE OF CYBERCRIME IN 2020

88%

Of UK companies suffered a cyber security breach in the last 12 months

61%

Of large businesses in the UK suffered a breach in the last 12 months

65,000

The number of attempted hacks small businesses in the UK experience daily

\$3.88M

The average amount that data breaches cost UK enterprises per breach

41%

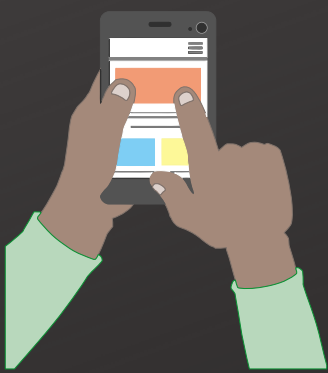
Of UK consumers claim they will never return to a business post breach

66%

Of UK organisations have increased their security budgets in the last year

## HOW TO PREVENT PHISHING

Many of today's cyber threats target humans and around half of attacks in the UK involve phishing. Read our tips to help protect your business against phishing scams.



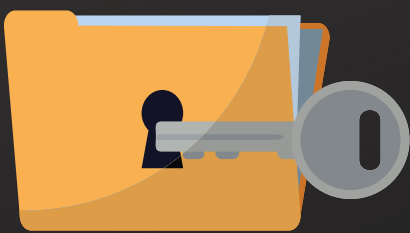
Check that emails and their sources are legitimate



Install security software and antivirus solutions



Keep systems up-to-date with the latest security patches



Encrypt all sensitive company information and back up data



Use multi-factor authentication to log in to accounts



Use a password manager for strong passwords



Use web filters to block malicious websites



Use email SPAM filters to prevent suspicious emails



Educate your employees about phishing scams



Protect your business in the event of an attack with insurance